

Univar Solutions Expands Digital Capabilities

New Shop.UnivarSolutions.com and ChemCentral.com e-commerce platforms enhance and differentiate the customer experience, to help improve market reach, accelerate growth, and create a superior partnership experience for suppliers

DOWNERS GROVE, Ill., Aug. 17, 2020 /PRNewswire/ -- Univar Solutions Inc. (NYSE: UNVR) ("Univar Solutions" or "the Company"), a global chemical and ingredient distributor and provider of value-added services, announced today a further expansion of its industry-leading digital capabilities as part of its ongoing strategy to put digital at the core of its activities. Designed to enhance and differentiate the customer experience, reach new markets and customers, and accelerate growth, these capabilities open up more ways for buyers to search, source, and self-serve on the products they need at the time that best suits them. Univar Solutions continues to build on its comprehensive solutions to position the Company as the number one destination for digital content and commerce, through tailored offerings that include:

- Shop.UnivarSolutions.com (Shop) - Shop provides access to the Univar Solutions full 17,000+ product catalog through an innovative e-commerce experience that includes complete order status, invoicing, transaction history, safety and regulatory documentation, as well as a new "where's my stuff" functionality that allows customers to know the real-time status of orders.
- ChemCentral.com - For customers who want a simple, no frills buying option and transparent, all-digital experience, ChemCentral.com provides fast, easy, and direct access to a portfolio of chemical and ingredient products from a proven and trusted source. With detailed product information and simplified pricing, ChemCentral.com is an easy to use option for those customers with simple needs.
- UnivarSolutions.com –offers rich information for a diverse set of industries. For customers, relevant digital tools, including a product and formulation finder, help accelerate the product development process and industry focused content show ways to help reduce the total cost of operations or meet the latest regulatory requirements. For supplier partners, the site offers valuable market reach that can help accelerate sales growth through industry-leading demand generation programs. All of this is available on a global platform that leverages regionally curated content and local language support.
- ChemPoint.com – For suppliers, ChemPoint.com helps find, engage, retain, and nurture customers on a large scale through a unique business model focused on demand creation. Additionally, ChemPoint's MarketConnect offers marketing as a service, helping to create multi-channel digital marketing campaigns for a wide-range of chemical and ingredient products. For customers, ChemPoint.com offers a vast portfolio of the leading specialty products with relevant technical and safety information needed to help drive their formulation and buying experience.

Through its multi-channel approach, Univar Solutions is bringing its industry leading portfolio and premier suppliers to its customers 24/7. "The addition of Shop.UnivarSolutions.com and ChemCentral.com expands our e-commerce offerings and gives both existing and new customers options to search, source, and self-serve anytime and from anywhere," said Brian Herington, chief commercial officer and head of North American Chemical Distribution at Univar Solutions. "These new tools are created to help drive growth through a streamlined buying journey and a digitized end-to-end supply chain."

With buying trends moving customers to a digital environment, Univar Solutions will continue to work on expanding its new e-commerce offerings regionally through early 2021. "Launching in the US, these platforms will be rolled out globally as our customers continue to seek information, select products, make purchases, and manage their business online through our suite of digital capabilities," said Herington.

Intended to enhance the customer experience, generate demand, and make it easier to do business, Univar Solutions digital capabilities are designed to meet a multifaceted set of demand trends. "With many markets looking for chemical and ingredient solutions online, our digital capabilities are fulfilling a need at the right time," added Herington.

About Univar Solutions

Univar Solutions (NYSE: UNVR) is a leading global specialty chemical and ingredient distributor representing a premier portfolio from the world's leading producers. With the industry's largest private transportation fleet and North

American sales force, unparalleled logistics know-how, deep market and regulatory knowledge, world-class formulation and recipe development, and leading digital tools the company is well-positioned to offer tailored solutions and value-added services to a wide range of markets, industries, and applications. Univar Solutions is committed to helping customers and suppliers innovate and grow together. Learn more at UnivarSolutions.com.

Forward-Looking Statements

This press release includes certain statements relating to future events and our intentions, beliefs, expectations, and outlook for the future, which are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as amended, including, without limitation, statements regarding the impacts of the effects of COVID-19 on the Company, the Company's liquidity position, actions regarding expense control and cost reductions, expected net synergies from the Nexeo acquisition, capital expenditures and other statements regarding the Company's initiatives and expected future performance. Forward-looking statements are subject to known and unknown risks and uncertainties, many of which may be beyond the Company's control. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from the expectations and assumptions. A detailed discussion of these factors and uncertainties is contained in the Company's filings with the Securities and Exchange Commission. Potential factors that could affect such forward-looking statements include, among others: the ultimate geographic spread of the COVID-19 pandemic; the duration and severity of the COVID-19 pandemic; actions that may be taken by governmental authorities to address or otherwise mitigate the impact of the COVID-19 pandemic; the potential negative impacts of COVID-19 on the global economy and our customers and suppliers; the overall impact of the COVID-19 pandemic on our business, results of operations and financial condition; other fluctuations in general economic conditions, particularly in industrial production and the demands of our customers and the timing and extent of an economic recovery; significant changes in the business strategies of producers or in the operations of our customers; increased competitive pressures, including as a result of competitor consolidation; significant changes in the pricing, demand and availability of chemicals; our levels of indebtedness, the restrictions imposed by our debt instruments, and our ability to obtain additional financing when needed; the broad spectrum of laws and regulations that we are subject to, including extensive environmental, health and safety laws and regulations; an inability to integrate the business and systems of companies we acquire, including of Nexeo Solutions, Inc., or to realize the anticipated benefits of such acquisitions; potential business disruptions and security breaches, including cybersecurity incidents; an inability to generate sufficient working capital; increases in transportation and fuel costs and changes in our relationship with third party providers; accidents, safety failures, environmental damage, product quality and liability issues and recalls; major or systemic delivery failures involving our distribution network or the products we carry; operational risks for which we may not be adequately insured; ongoing litigation and other legal and regulatory risks; challenges associated with international operations; exposure to interest rate and currency fluctuations; potential impairment of goodwill; liabilities associated with acquisitions, ventures and strategic investments; negative developments affecting our pension plans and multi-employer pensions; labor disruptions associated with the unionized portion of our workforce; and the other factors described in the Company's filings with the Securities and Exchange Commission. We caution you that the forward-looking information presented in this press release is not a guarantee of future events or results, and that actual events or results may differ materially from those made in or suggested by the forward-looking information contained in this press release. In addition, forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "plan," "seek," "will," "expect," "intend," "estimate," "anticipate," "believe" or "continue" or the negative thereof or variations thereon or similar terminology. Any forward-looking information presented herein is made only as of the date of this press release, and the Company does not undertake any obligation to update or revise any forward-looking information to reflect changes in assumptions, the occurrence of unanticipated events, or otherwise, except as required by law.

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