

ChemPoint Unveils New Digital Platform for the Food, Nutrition, and Personal Care Industries

Leveraging decades of digital-first strategy, ChemPoint introduces IngredientPoint, aiming to transform the way specialty suppliers connect with dynamic markets.

BELLEVUE, Wash., March 12, 2025 /PRNewswire/ -- ChemPoint LLC ("ChemPoint"), a subsidiary of Univar Solutions LLC ("Univar Solutions"), a leading global solutions provider to users of specialty ingredients and chemicals, announced today the launch of IngredientPoint, an innovative online platform dedicated to the food, nutrition, and personal care sectors. ChemPoint was established in 1999 with the vision of revolutionizing the chemical distribution industry through a digital-first strategy. With customers increasingly turning to digital resources to research and source products, ChemPoint is leveraging its longtime expertise supporting ingredient manufacturers to reach the vast and varied food, nutrition, and personal care markets through a tailored digital platform.

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"As a company focused on growth, we're eager to bring IngredientPoint to life, a platform designed to propel the growth of specialty suppliers within the fragmented markets of food, nutrition, and personal care. IngredientPoint represents a modern alternative to the traditional buying process for bakers, snack food manufacturers, and other independent brand owners, by providing exceptional digital marketing and novel

content curation," said Austin Nichols, President and CEO of ChemPoint.

The introduction of IngredientPoint underscores ChemPoint's ongoing dedication to delivering value-added solutions that cater to both customer and supplier needs. Recognizing the distinct requirements of the food, nutrition, and personal care industries compared to industrial chemicals, ChemPoint is committed to offering specialized services tailored to these sectors.

Nichols elaborated on the idea behind IngredientPoint, emphasizing its potential to serve as an essential, collaborative hub for sharing and gathering knowledge within the food and personal care sectors. "Our goal is to nurture an environment where companies can discover insights about ingredients, keep abreast of industry trends, and find tailored solutions," Nichols stated.

The food, nutrition, and personal care industries are often characterized by their fast-paced nature, influenced by evolving trends, regulatory standards, and a commitment to product excellence. In shaping IngredientPoint, ChemPoint engaged in comprehensive discussions with customers and key industry players, gathering critical insights. This feedback emphasized the importance of a dynamic platform that facilitates quick and agile responses and also provides trend analysis backed by robust data, and the flexibility to adapt to future industry shifts.

"IngredientPoint is the culmination of direct input from our suppliers, aiming to fill the voids present in existing online resources. This approach underscores our ongoing dedication to leveraging feedback and fostering collaboration to enhance the services we offer and value we provide to customers and suppliers.

Our commitment to innovation has us excited to see how IngredientPoint can help us expand our offerings and strengthen our market position through new strategic partnerships," remarked Julie Roberts, director of supplier growth at ChemPoint.

To learn more about how ChemPoint leverages industry experience, deep data, and multi-channel marketing strategies and tools to help deliver growth, visit [ChemPoint](#).

About Univar Solutions

Univar Solutions is a leading global specialty chemical and ingredient distributor representing a premier portfolio from the world's leading producers. With the industry's largest private transportation fleet and technical sales force, unparalleled logistics know-how, deep market and regulatory knowledge, formulation and recipe development, and leading digital tools, Univar Solutions is well-positioned to offer tailored solutions and value-added services to a wide range of markets, industries, and applications. While fulfilling its purpose to help keep communities healthy, fed, clean and safe, Univar Solutions is committed to helping customers and suppliers innovate and focus on Growing Together. Learn more at univarsolutions.com.

About ChemPoint

ChemPoint LLC, a subsidiary of Univar Solutions LLC, is a unique distribution business that provides marketing and sales services for specialty and fine chemicals in North America, Europe, the Middle East, Africa, and Latin America. The company engages in exclusive product line relationships with premier manufacturers, providing tailored solutions to more than 70 supplier partners and over 200 product lines globally. For more information, please visit chempoint.com.

Forward-Looking Statements and Information

This communication contains "forward-looking statements" under applicable law regarding financial and operating items relating to the Company's business. Forward-looking statements generally can be identified by words such as "believes," "expects," "may," "will," "should," "could," "seeks," "intends," "plans," "estimates," "anticipates" or other comparable terms. All forward-looking statements made in this communication are qualified by this cautionary language.

Forward-looking statements are subject to known and unknown risks and uncertainties, many of which may be beyond the Company's control, that could result in expectations not being realized or could otherwise materially and adversely affect the Company's business, financial condition, results of operations or cash flows. Although the forward-looking statements are based on what management believes to be reasonable assumptions, we caution you that the forward-looking information presented in this communication is not a guarantee of future events or results, and that actual events or results may differ materially from those made in or suggested by the forward-looking information contained in this communication. For additional information regarding factors that could affect the Company, please see the Company's most recent annual report and other financial reports, including the information set forth under the caption "Risk Factors." Any forward-looking statements represent the Company's views only as of the date of this communication and should not be relied upon as representing the Company's views as of any subsequent date, and the Company undertakes no obligation, other than as may be required by law, to update any forward-looking statement.

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For further information: Media Relations, Dwayne Roark, +1 331-777-6031, mediarelations@univarsolutions.com

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